**Assignment on Digital Marketing**

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**Course : B.E**

**Branch : EEE**

**Batch : 2020 – 2024**

**Current year :4th year**

**Collage : Sri Balaji Chockalingam Engineering College**

**1 . Create a blog or website using Blogspot and**

**linkedin and WordPress. Customize the theme design and post new article with 500 words.**

**Blogspot Website link :<https://rainaravi03112002.blogspot.com/2023/11/special-promo.html>**

**Linkedin website link :** [**https://www.linkedin.com/posts/p-ravikumar-b94307299\_ec-technology-computer-activity-7125441561164713985-ucNh?utm\_source=share&utm\_medium=member\_android**](https://www.linkedin.com/posts/p-ravikumar-b94307299_ec-technology-computer-activity-7125441561164713985-ucNh?utm_source=share&utm_medium=member_android)

**WordPress Website Link :** [**https://sridharramamorthy.wordpress.com/2023/10/31/ect-tech-service/**](https://sridharramamorthy.wordpress.com/2023/10/31/ect-tech-service/)

**2. Creating an sponsored post for Instagram**

**Instagram Link :** [**https://instagram.com/ravikumar\_prabakaran?igshid=NGVhN2U2NjQ0Yg==**](https://instagram.com/ravikumar_prabakaran?igshid=NGVhN2U2NjQ0Yg==)

**3. design a social media advertisement poster**

**using canva.**

